

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2660277

Alt Order #: 27060633

Product Desc: SLFKS

Estimate: 8785

Flight Dates: 09/16/20 - 09/22/20

Original Date / Rev: 09/09/20 / 09/09/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Mentzer Media Services

Buying Contact:

Billing Contact: Mentzer Media Services Email

210 W. Pennsylvania Avenue

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Senate Leadership Fund PAC

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	68	\$60,040.00	\$51,034.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	68	\$60,040.00	\$51,034.00	253.40
Totals	68	\$60,040.00	\$51,034.00	253.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/16/20	09/16/20	KSN Today 1	CM	5-6am	--W----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----			1			\$200.00		0.70			
N 2	Multi	09/17/20	09/17/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---			1			\$200.00		0.70			
N 3	Multi	09/18/20	09/18/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--			1			\$200.00		0.70			
N 4	Multi	09/21/20	09/21/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$200.00		0.70			
N 5	Multi	09/22/20	09/22/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 1											
				Kansas Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$200.00		0.70			
N 6	Multi	09/16/20	09/16/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$400.00		1.50			
N 7	Multi	09/17/20	09/17/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$400.00		1.50			
N 8	Multi	09/18/20	09/18/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$400.00		1.50			
N 9	Multi	09/21/20	09/21/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$400.00		1.50			
N 10	Multi	09/22/20	09/22/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$400.00		1.50			
N 11	Multi	09/16/20	09/16/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$700.00		2.40			
N 12	Multi	09/17/20	09/17/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$700.00		2.40			
N 13	Multi	09/18/20	09/18/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$700.00		2.40			
N 14	Multi	09/21/20	09/21/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$700.00		2.40			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	Multi	09/22/20	09/22/20	Today Show 7-8am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----		1				\$700.00		2.40			
N16	Multi	09/16/20	09/16/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$600.00		2.00			
N17	Multi	09/17/20	09/17/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---		1				\$600.00		2.00			
N18	Multi	09/22/20	09/22/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----		1				\$600.00		2.00			
N19	Multi	09/19/20	09/19/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$200.00	P3	1.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-		1				\$200.00		1.10			
N20	Multi	09/19/20	09/19/20	Today Show Sa Channels : KSNC,KSNG,KSNN,KSNNW Today Show Sa	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-		1				\$300.00		1.40			
N21	Multi	09/20/20	09/20/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$200.00	P3	1.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S		1				\$200.00		1.10			
N22	Multi	09/20/20	09/20/20	Today Show Su Channels : KSNC,KSNG,KSNN,KSNNW Today Show Su	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S		1				\$300.00		1.60			
N23	Multi	09/16/20	09/16/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	--W----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$340.00		1.60			
N24	Multi	09/17/20	09/17/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	---T---	:30	2	\$340.00	P3	1.60	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---		2				\$340.00		1.60			
N25	Multi	09/18/20	09/18/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	1.60	NM	1	\$340.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	09/21/20	09/21/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$600.00		2.80			
N37	Multi	09/22/20	09/22/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$600.00		2.80			
N38	Multi	09/16/20	09/16/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$900.00		4.00			
N39	Multi	09/17/20	09/17/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$900.00		4.00			
N40	Multi	09/18/20	09/18/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$900.00		4.00			
N41	Multi	09/21/20	09/21/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$900.00		4.00			
N42	Multi	09/22/20	09/22/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$900.00		4.00			
N43	Multi	09/16/20	09/16/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$1,000.00		5.10			
N44	Multi	09/17/20	09/17/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$1,000.00		5.10			
N45	Multi	09/18/20	09/18/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$1,000.00		5.10			
N46	Multi	09/21/20	09/21/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---			1		\$2,000.00			9.60			
N57	Multi	09/18/20	09/18/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--			1		\$2,000.00			9.60			
N58	Multi	09/21/20	09/21/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----			1		\$2,000.00			9.60			
N59	Multi	09/22/20	09/22/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----			1		\$2,000.00			9.60			
N60	Multi	09/21/20	09/21/20	Mon Prime Other 1	CM	7-9p	M-----	:30	2	\$2,400.00	P3	7.30	NM	2	\$4,800.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Mon Prime Other 1											
				American Ninja Warrior-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----			2		\$2,400.00			7.30			
N61	Multi	09/16/20	09/16/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	4.30	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 7-8p											
				America's Got Talent Wed 8e/7c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----			1		\$1,600.00			4.30			
N62	Multi	09/18/20	09/18/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Fri Prime Other 1											
				America's Got Talent (R) Fri 8e/7c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--			1		\$1,000.00			3.60			
N63	Multi	09/18/20	09/18/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Friday 9-10p											
				Dateline-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--			1		\$1,000.00			3.10			
N64	Multi	09/20/20	09/20/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	8.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S			1		\$1,600.00			8.00			
N65	Multi	09/20/20	09/20/20	NFL Game	CM	NFL Game	-----S	:30	1	\$4,800.00	P3	17.10	NM	1	\$4,800.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				NFL Game											
				SNF: New England @ Seattle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S			1		\$4,800.00			17.10			
N66	Multi	09/20/20	09/20/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$1,200.00	P3	3.40	NM	1	\$1,200.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Late 10p News											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: A2660277
Alt Order #: 27060633
Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Senate Leadership Fund PAC
Product Desc: SLFKS
Estimate: 8785

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S		1				\$1,200.00		3.40			
N67	Multi	09/19/20	09/19/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	1	\$800.00	P3	5.70	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Stanley Cup Playoffs (6:30 PM-9:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-		1				\$800.00		5.70			
													Totals	68	\$60,040.00



125 West 55th St
New York, NY 10019

Contract # 27060633	Changes as of: 9/8/2020 at 3:27 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275/694/8785	Flight: 9/16/20 - 9/22/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita	Total \$: \$60,040.00
Agency Order #: 9922349	Buyer: Scott, Kelly	Office: WASHINGTON	Total Spots: 68
Salesperson: KELLY JOHNS 202-872-5880	Service: Nielsen	Primary Demo: Adults 35+	Total CPP: \$236.94
Separation:	Assistant: KELLY JOHNS 202-872-5880		Total GRP: 253.4
			Traffic #: A2660277

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/22								Total Spots	Total \$	CPP*	GRP*
							9/16	9/17	9/18	9/19	9/20	9/21	9/22					
MSD 15	Sa 6p-6:30p		KSN News	\$800.00	5.7	30	0	0	0	1	0	0	0		0	\$0.00	\$140.35	0.0
MGD 25	Sa 6:30p-9p		STANLEY CUP PLAYOFFS	\$800.00	5.7	30	0	0	0	1	0	0	0		1	\$800.00	\$140.35	5.7
TOTALS:							12	12	12	3	6	12	11		68	\$60,040.00	\$236.94	253.4

Makegood Comments			
Date/Time	Action	Added by	Comment
09/08/20 3:27 PM	Sent To Rep	Lori Sanderson	PLEASE ACCEPT MG OFFER DUE TO PROGRAM CHANGE. THANKS, LS